



**Afternoon Drive
with Sam Kelly
Call-in Contest Sponsorship**

2211 RIMLAND DRIVE #116
BELLINGHAM, WA 98226
360.922.6222 | F.360.922.6241
PRAISE1065.COM

PRAISE 106.5 Afternoons with Sam Kelly

- § Gain recognition by sponsoring the Afternoon Drive with Sam
- § Weekdays from 2 to 6 PM
- § Reach customers when they are commuting and most inclined to shop
- § "Afternoons with Sam Kelly" show includes uplifting music and she encourages listeners with stories and personal insights
- § Prizes are given away on cue for the listener to be a specific numbered caller.

Afternoon Show Sponsors Receive:

- § 5 giveaway announcements including Client Name and Prize mentions Value: \$500
- § 1 week (Sat-Fri) on the Sam Kelly Show page at Praise1065.com, including a logo and link to the sponsor's website. Value: \$250
- § 1 Facebook post regarding giveaway opportunity during your sponsored week on PRAISE Facebook page (68,000+ "LIKES") Value: \$3,400
 - Written by PRAISE 106.5 Promotions staff with client/prize name mention

Sponsors Provide:

- § 5 prize packs or certificates valued at \$50.00 per giveaway (or pre-approved by Promotions)
- § Minimum advertising schedule of \$500 during the sponsorship month

Client Investment: \$500
Promotional Value: \$4,150

NAME, TITLE
EMAIL@EMAIL.COM
FAX OR PHONE