



PRAISE 106.5 WEB CONTEST SPONSORSHIP

1843 Front Street
Lynden, WA 98264

Concept:

PRAISE 106.5 has created a compelling promotion to motivate listeners to enter to win on Praise1065.com, reaching customers in a fun and exciting way that will position **client name** prominently in the forefront of their minds.

Client Name will give PRAISE 106.5 listeners the opportunity to enter to win a prize. Throughout the week-long sponsorship, **Client Name** will be promoted on-air and online with **client name's prize** featured. Listeners will enter online to win.

Client Name Receives:

- 28 recorded :30 promos; 5a-Mid, Sun-Sat; **Value: \$1,260**
- 12x LIVE DJ mentions with client mention; **Value: \$1,200**
- 1 week Praise1065.com homepage exposure; logo in 610x235 rotating promotional banner; **Value: \$1,000**
- 1 week **client name's** individual contest page linked from Praise1065.com including link and logo to **client name's** homepage; **Value: \$250**

Client Name Provides:

- Advertising investment on PRAISE 106.5
- A giveaway prize with a minimum value of \$250 (or approved by Promotions Director)
- A certificate or method of prize redemption
- Logo/link for inclusion in digital promotion

Minimum Promotional Value: \$3,710



610x235 Rotating Promotional Banner



Individual Contest Page

NAME, TITLE
EMAIL@EMAIL.COM
FAX OR PHONE