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KCIS Office and Studios
 19303 Fremont Ave N
 Seattle, WA 98133

THE CHRISTIAN CAR GUY SHOW SPONSORSHIP

Americans are crazy about cars! Tapping into the nation’s love affair with cars and trucks, auto expert Robby Dillmore shares with his radio listeners easy-to-understand auto advice through his weekly radio program, “The Christian Car Guy”.

The Christian Car Guy Radio Show is a one-hour LIVE caller-driven show airing on KCIS, Saturdays 7am to 8am. “From creaks to leaks, purchase or lease, the Christian Car Guy is your source for Biblical-based advice on all your automotive questions” is a good description of Robby Dillmore’s radio program.



Separate Opportunity: For owners of business in the auto category who are interested to make a positive difference in the community, click open the tab “Jesus’ Labor of Love” at christiancarguy.com.

KCIS offers category exclusivity for up to two concurrent sponsors.

Program sponsorship outline (3 months minimum):

Ads	Day-parts
10x :30	6a-10p M-F
3x :30	7a-8a Sat
6x :30	6a-10p Sat-Sun
KCISradio.com display ad	300x250 Run of Site with monthly impressions
Total Spots	19/wk • 235 total
13 weeks	\$251/wk

Summary of Sponsorship:

- Pre and post program sponsor name mention billboards **Value \$60/wk**
- **10x weekly :30 promos** with sponsorship tag **Value \$300/wk**
- **Sponsor Logo & Link on the Christian Car Guy** feature page at KCISradio.com **Value \$100/month**

Total 3-month investment: \$3,270

Overall Three-month Sponsorship Value: \$8,250