

Mom's Night Off Sponsorship with Ana Kelly!



During that long commute home, what do SPIRIT moms think about most? They think "What's for dinner, what do I need to clean before company arrives, where am I taking my kids next...when will I have time to relax for just 5 minutes?!" That's why SPIRIT 105.3's afternoon show host, Ana Kelly, wants to give Moms a Night Off with the support of Client Name. We want to provide a gift of service so they have the opportunity to kick their feet up and feel pampered and refreshed.

SPIRIT 105.3 Afternoon Show with Ana Kelly

Weekdays from 3pm – 7pm

Reach customers when they are most inclined to shop!

Mom's Night Off Prize Sponsors Receive Weekly:

- **A minimum of 5** LIVE in-studio mentions during giveaway. Client Name & Prize mentions during the sponsored week.
- (Mon-Fri, 2p-7p) **Value: \$1,500**
- **10** :30 produced promos (sponsor name & tag line) **Value: \$2,500**
- **1 week** (Sat-Fri) posted on the afternoon show page at www.spirit1053.com, including a logo and link to the sponsor's website. **Value \$500**

Mom's Night Off Prize Sponsors Provide:

- 5 total prize packs to give away during the Afternoon Show (Minimum value of \$100 each)
- Dinners, Spa's, Cleaning service, Concert/Theatre tickets, etc.

On-air schedule during the month of sponsorship

Weekly Promotional Value: \$4,500

Advertising Schedule is required with all sponsorship packages