



19303 Fremont Ave N  
Seattle, WA 98133

# SPIRIT APPEARANCE

**Turn your next sale in to an Event with a SPIRIT 105.3 Station Appearance!**

SPIRIT 105.3 Station Appearances offer your business a hands-on way of generating excitement and store traffic. SPIRIT 105.3 offers 2 hour appearances and can take place any day of the week.

Your SPIRIT 105.3 Station Appearance includes complete on-site set-up, promotion crew, and lots of assorted prizes to give away.



## 2 hour Station Appearance Includes:

- SPIRIT 105.3 On-Air Talent
- Promotional Personnel
- Promotional Giveaways
- **14 "Live" On-air Promos (airing the week leading up to your appearance) Value: \$4,200**
- **1 Week Promotion on [www.spirit1053.com](http://www.spirit1053.com). Value: \$1,000**

## Advertiser Provides:

- \$500 Appearance Fee
- Advertising Schedule Week of Event (\$2,500 minimum)
- Merchandise or Gift Certificates for Giveaways at the Remote

\* For an additional fee, you can purchase pre-recorded commercials to air during your event, up to 2 per hour.

## Additional Digital Add-On Option - \$400 Add On

- Listing on SPIRIT events
- Listing on Mobile app, including directions & logo
- Listing in E-blast
- Listing on Facebook

## Total Value = \$5,600

If we can customize the SPIRIT package to work better for your business, please let us know. We look forward to creating a win/win promotion for your business and for listeners!